

Plumas Sierra County Fair Board

APRIL 17, 2024
MEETING MINUTES

PLUMAS SIERRA COUNTY FAIR BOARD MEETING
HELD IN THE MINERAL BUILDING, AT 204 FAIRGROUNDS ROAD
QUINCY CALIFORNIA

1. **CALL TO ORDER:** President Griffin

2. **ROLL CALL**

Present: James Griffin, Jennie Mathews, Cynthia Lusk, Susan Neer, Libby Ryan, Jenay Cogle, Vincent DelBarba,

Absent: Annie Ceresola, Michelle Blackford, Cindy Noble, Clint Koble

3. **ADDITIONS TO OR DELETIONS FROM AGENDA**

None

4. **PUBLIC COMMENT**

No public comment

5. **MANAGER'S REPORT**

Fair Manager Steffanic updated the Board regarding requirements of Prop 12, specifically the requirement to have a 3rd party certification that breeders were raising swine in accordance with Prop 12. The livestock team has been made aware of the requirement and information will be sent out to all exhibitors. The livestock team has determined that the information is important for all exhibitors to understand but that it does not specifically impact our auction and show.

The final copy of the 2024 Exhibit Guide was shared with the Board. The Fair Manager went over the use and history of exhibit guides at fairs. A mini version was printed this year and is being taken to local elementary schools with a brief presentation meant to encourage youngsters to enter things in the Fair. Board members were asked to take extra copies and keep an eye on supplies in their communities.

All the entertainment has been booked for this year's Fair. There are less acts available in recent years due to competition with other fairs and the increased travel costs making it less desirable to come to more remote fairs. A layout of the entertainment was described and the schedule of entertainment was given to Board members. It was explained how the acts are scheduled considering timing and location.

A brief update revealed that most vendors are returning, with a couple of new food vendors. How the vendors pay was explained to the Board, as well as the contracting method. Besides signing a contract, vendors must pay a fee and provide proof of insurance.

Finally, guidelines for awarding ribbons were shared with the Board. There were some discrepancies at the last Fair with illogical awards. These guidelines will be shared with all judges.

6. NEW BUSINESS

A. Fair Planning

A careful review of the schedule of entertainment and events was made. Changes are possible and the Board is urged to suggest improvements. There will be more than usual strolling entertainment this year, including magic and music. Two major theme oriented attractions will be the Fair Frame program and the Selfie Museum. Blank frames made from foam board will be offered to the public to decorate and promote the hashtag to be announced. The Board decided the frames should be displayed throughout the fairgrounds to offer selfie opportunities. The Board agreed that the selfie museum should be in the Tulsa Scott Pavilion and came up with several themes: Olympics, Election 2024, Summertime, Western, Mountains of Memories (outdoor theme), Optical Illusion, and Circus. These will be portrayed with a printed backdrop and props, giving fairgoers the chance to put themselves into the scene and take pictures, then share those photos on-line. Board Director Mathews will be helping to develop the on-line program of Instagram, hashtags, etc.. Director Ryan volunteered to help get out the messages on Facebook.

The annual staffing needs form was given to all Board members. This form shows where the Fair needs staffing throughout the week of the Fair and gives Board members the opportunity to either put their name on the schedule, or help recruit other volunteers. One item that was inadvertently left off the form was Board members greeting visitors at the front gate as they come into the Fair. That will be added by the next Board meeting, but Directors can still request a time(s) as soon as they want.

Fair Manager Steffanic announced that the nuts and bolts of planning the Fair are going very well, with everything from contracts to camping falling into place.

9. ANNOUNCEMENTS

Next Fair Board meeting Wednesday, May 15, 2024

10. ADJOURN

Motion: Director Griffin made a motion to adjourn, seconded by Ryan. Approved.



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